

Nebraska 2017 Professional Development Conference

Speaker Contact List

Beyond Engagement: Harnessing the Untapped Power of Belonging

Mike McDougall, President, McDougall Communications

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An Umbrella Model for Visualizing Public Relations

Jason Sprenger, President & Founder, Game Changer Communications

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Engaging Influencers on Behalf of Your Brand

Liz Hawks, Senior Vice President and Partner, FleishmanHillard

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Making a Difference for Your Clients Using Social Media, Cause Marketing and Traditional Media

LeAnne Morman, Account Executive, Lukas Partners, Brittany Redden, Account Executive, Lukas Partners

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How to Reposition a Brand for Success Using PR + SEO Integration

Darius Fisher, CEO & President, Status Labs

Please contact:

Lacy Rushin, Senior Media Director

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A Brand for Each Employee - Growing a Company by Growing An Employee's Personal Brand

Frances Reimers, Founder, Firestarter LLC

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Reacting to Tragedy in the Corporate Workplace – Reputation Management in the Midst of Political Turmoil

Carly Hysell, PR/Media Relations Manager, Garmin International

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Letting Your Brand's Core Values Drive Success

Regina DeMars, Director of Content Marketing & Social Media, First National Bank of Omaha &

Kathy Roum, CFRE, Senior Director of Development and Marketing, Habitat for Humanity Omaha

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Evolve or Bust: Tools, Techniques and Measurement for Today's PR Pro

Kristin Hege, Co-founder, President of Wired PR, President, PRSA Phoenix

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