



## **James W. Leuschen Fellowship Award**

*Developing the professional within.*

The PRSA Nebraska Foundation is seeking applicants for the James W. Leuschen Fellowship. The **\$500 award** is available annually to a public relations practitioner who is working to earn an educational degree or seeking additional training or coursework in public relations and related fields. **Application deadline is Friday, Nov. 3, 2017.**

The Fellowship is named in memory of James W. Leuschen, APR, a long-time PRSA Nebraska member and past president, to recognize his career of excellence in the practice of public relations and for his exemplary service to his profession and to the community.

### **Application Process**

To be considered for the Fellowship, a candidate must send a letter of application, indicating interest and that he/she meets **ONE OR MORE** of the following criteria:

- Pursuing a bachelor's, master's or doctoral degree in public relations, communications or a related field at an accredited college or university.
- Pursuing education full-time and temporarily not working in the public relations field. Candidates must have a strong commitment to return to public relations practice once their academic program is completed.
- Seeking additional skills or pursuing training or academic coursework in related fields.

**A candidate does not have to be enrolled in a specific academic program.**

Preference will be given to a practicing public relations professional who is a member of the Nebraska Chapter of the Public Relations Society of America and intends to remain in the area served by the Chapter.

**Letters of application may be sent to:**

Public Relations Society of America Nebraska Chapter  
PRSA Nebraska Foundation  
PO Box 24133  
Omaha NE 68124

Email: [info@prsanebraska.org](mailto:info@prsanebraska.org)

The Fellowship Committee, consisting of the President of the PRSA Nebraska Foundation and two Foundation Trustees, will review the application letters and make a recommendation for approval by the PRSA Nebraska Foundation Board of Trustees.

The award recipient will be presented at the Paper Anvil Awards Gala on Wednesday, December 6, 2017.

The PRSA Nebraska Foundation receives charitable gifts to further the profession, primarily by supporting public relations education through professional development programs and PRSSA scholarships. Members can become involved in the PRSA Nebraska Foundation through:

- Personal or corporate gifts to the foundation.
- Working on its behalf.
- Discussing the foundation as part of an estate plan.

For more information, contact:

Shannon Hilaire, PRSA Nebraska President-Elect

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