



BE A PART OF PRSA NEBRASKA'S PAPER ANVIL AWARDS – SPONSOR THE GALA AND SHINE!

Join us on Thursday, December 5, 2024, as PRSA Nebraska celebrates the best in PR, marketing and communications. But before the big night, we need your support! Sponsoring the Paper Anvil Awards offers your organization prime exposure to 200+ top PR professionals. It's a fantastic way to boost brand recognition and attract talent from the best in the industry.

See the chart below for an overview of sponsorship levels, and scroll to the second page for more details. **Please contact Karina Hernandez at sponsorship@prsanebraska.org to secure your sponsorship today!**

The chart is titled "2024 PAPER ANVIL AWARDS GALA SPONSORSHIP OPPORTUNITIES" and features the Nebraska PRSA logo. It is a table with "SPONSORSHIP PACKAGE" as a header. The columns represent sponsorship levels: PRESENTING, BLUE DIAMOND, GOLD, BAND, and STUDENT. The rows list various benefits, with green checkmarks indicating which packages include each benefit.

BENEFITS	PRESENTING	BLUE DIAMOND	GOLD	BAND	STUDENT
Gala Tickets	✓	✓	✓	✓	
Visual Recognition During Event	✓	✓		✓	
Verbal Recognition During Event	✓	✓	✓	✓	✓
Email Inclusion	✓				
Social Media Callouts	✓	✓	✓	✓	✓
Website Inclusion	✓	✓	✓	✓	✓

PAPER ANVIL AWARDS PRESENTING SPONSOR (one available)

\$2,000

- A table for your company, including eight tickets
- Background screen with your logo during the awards presentation
- Verbal recognition as a presenting sponsor before, during, and after the event
- Five social media callouts on PRSA Nebraska's social channels
- Digital banner ad inclusion in PRSA Nebraska's November newsletter
- Logo on PRSAnebraska.org as a 2024 Gala sponsor

BLUE DIAMOND LEVEL (three available)

\$1,250.00

- A table for your company, including eight tickets
- Background screen with brand identification during the awards presentation
- Verbal recognition at the beginning and end of the event
- Three social media callouts on PRSA Nebraska's social channels
- Logo on PRSAnebraska.org as a 2024 Gala sponsor

GOLD LEVEL (four available)

\$750.00

- Five tickets to the event (This package does not include a full, reserved table)
- Verbal recognition at the beginning and end of the event
- Two social media callouts on PRSA Nebraska's social channels
- Logo on PRSAnebraska.org as a 2024 Gala sponsor

BACK THE BAND (one available)

\$1,000

- Three tickets to the event
- A full-color sign with your name and logo near the evening's entertainment, The Ed Archibald Trio
- Verbal recognition during the event
- Logo on PRSAnebraska.org as a 2024 Gala sponsor
- Two social media callouts on PRSA Nebraska's social media channels

SPONSOR A STUDENT (four available)

\$500

- Free tickets to Nebraska PRSSA students from a nearby college chapter
- Logo and promotional materials at the student table
- Verbal recognition during the event
- Logo on PRSAnebraska.org as a 2024 Gala sponsor