



2025 PRSA NEBRASKA CHAPTER SPONSORSHIP PACKAGES

PRSA Nebraska is a network of 150+ communications professionals from nonprofits, agencies, corporations, education, and government. We offer monthly development programs, networking, and an annual awards competition, plus we co-host the ON Brand conference, which is open to members, students, and the public.

As a PRSA Nebraska chapter sponsor, you will gain visibility and access to hundreds of communication, marketing and public relations leaders representing over 100 companies and organizations over an entire year. You will be able to strengthen your brand presence, position your company as a leader in the industry and have the opportunity to meet and network with potential new clients and customers.

Your support allows PRSA Nebraska to provide its members with professional networking, leadership and award recognition opportunities, professional development, and more. It also enables us to award annual scholarships to the future professionals of our industry in partnership with PRSSA.

See the chart below for an overview of sponsorship levels, and scroll for more details. **Please contact Karina Hernandez at sponsorship@prsanebraska.org to secure your sponsorship today!**

Nebraska PRSA		2025 CHAPTER SPONSORSHIP OPPORTUNITIES			
		SPONSORSHIP PACKAGE			
BENEFITS	PLATINUM \$3,000	GOLD \$2,000	SILVER \$1,500	BRONZE \$750	
MONTHLY PROGRAMS					
TICKETS	● 4/PROGRAM	● 2/PROGRAM	● 2/PROGRAM	● 1/PROGRAM	
SPONSOR RECOGNITION	●	●	●	●	
ONE CUSTOMIZED MONTHLY PROGRAM FEAT. YOUR ORGANIZATION	●				
COMMUNICATION					
WEBSITE INCLUSION	●	●	●	●	
SOCIAL MEDIA CALLOUTS	● 6/YEAR	● 6/YEAR	● 5/YEAR	● 4/YEAR	
BLOG POSTING	● 2/YEAR	● 1/YEAR			
LOGO IN NEWSLETTER	●	●	●	●	
JOBS BOARD LISTING	● 4/YEAR	● 2/YEAR	● 2/YEAR	● 2/YEAR	
AWARDS GALA TICKETS	8 TICKETS	6 TICKETS	4 TICKETS	2 TICKETS	
SCHOLARSHIP FUND DONATION <small>A PORTION OF YOUR SPONSORSHIP WILL GO TO OUR SCHOLARSHIP FUND</small>	\$500	\$500	\$250	\$100	

PLATINUM SPONSORSHIP

\$3,000

- **Monthly Programs:**
 - 4 tickets per program/year
 - Sponsor recognition at each program
 - One customized monthly program featuring your organization
- **Communication:**
 - Logo appears on website for 12 months
 - 6 social media callouts per year
 - 2 blog postings per year
 - Logo in PRSA Nebraska emails for 12 months
 - 4 jobs board listings per year
- **Awards Gala Tickets for 2024 or 2025:** 8 tickets
- **Scholarship Fund Donation:** \$500

GOLD SPONSORSHIP

\$2,000

- **Monthly Programs:**
 - 2 tickets per program/year
 - Sponsor recognition at each program
- **Communication:**
 - Logo appears on website for 12 months
 - 6 social media callouts per year
 - 1 blog posting per year
 - Logo in PRSA Nebraska emails for 12 months
 - 2 jobs board listings per year
- **Awards Gala Tickets 2024 or 2025:** 6 tickets
- **Scholarship Fund Donation:** \$500

SILVER SPONSORSHIP

\$1,500

- **Monthly Programs:**
 - 2 tickets per program/year
 - Sponsor recognition at each program
- **Communication:**
 - Logo appears on website for 12 months
 - 5 social media callouts per year
 - Logo in PRSA Nebraska emails for 12 months
 - 2 jobs board listings per year
- **Awards Gala Tickets 2024 or 2025:** 4 tickets
- **Scholarship Fund Donation:** \$250

BRONZE SPONSORSHIP

\$750

- **Monthly Programs:**
 - 1 ticket per program/year
 - Sponsor recognition at each program
- **Communication:**
 - Logo appears on website for 12 months
 - 4 social media callouts per year
 - Logo in PRSA Nebraska emails for 12 months
 - 2 jobs board listings per year
- **Awards Gala Tickets 2024 or 2025:** 2 tickets
- **Scholarship Fund Donation:** \$100

SCHOLARSHIP FUND

\$250

- Logo appears on website for 12 months.