2015 PRSA Nebraska Professional Development Conference

**Speaker 2015:** UNO Research Lab Demonstration - Drs. Derrick and Ligon “Making Research Relevant: The Science Underlying Human Decisions and Influence”

At the University of Nebraska Omaha (UNO), Drs. Ligon and Derrick run a joint laboratory that staffs 19 people to examine the leadership, influence, performance, and cyber capabilities of a variety of organizations. Dr. Ligon is an industrial and organizational psychologist who is an assistant professor of management in the College of Business Administration, and she holds an appointment in the Department of Psychology at UNO. Dr. Derrick is a computer scientist who is an assistant professor of IT Innovation in the College of Information Science and Technology, and he holds an appointment in the Management Department at UNO. Both Derrick and Ligon hold Director Positions in The Center for Collaboration Science (http://www.unomaha.edu/college-of-business-administration/center-for-collaboration-science/index.php) and in the Jack and Stephanie Koraleski Commerce and Applied Behavior Lab (cba.unomaha.edu/CABLAB ). They both worked for industry prior to joining UNO; Ligon was a management consultant at Psychological Associates of St. Louis, and Derrick was a Program Manager at MacAulay Brown in San Antonio. In the past three years, they have directed federal grants and contracts from United States Strategic Command (USSTRATCOM), Department of Homeland Security, National Institute of Justice, and the National Science Foundation. They also were part of the SOCCENT effort sponsored by SMA and the National Consortium of Studies of Terrorism and Responses to Terrorism (START) to investigate the leadership and organizational influence of ISIS in 2014. Finally, they are the Co-Directors for the USSTRATCOM Leadership Fellowship Program at the University of Nebraska.